



**5th Annual Honey Bee Festival
September 21, 2024**

Saturday, 10 am – 5 pm

Dear Friends,

John's Country Nursery is currently seeking sponsors for our 5th Annual Honey Bee Festival, on September 21, from 10:00 am – 5:00 pm.

This event is a **community-driven** festival to educate the public about the worldwide crisis of the honey bee, and the importance of supporting a healthy honey bee and pollinator population. Our goal is to increase public awareness of the impact that bees have on our food sources and the wide range of benefits of bee products.

Last year's Festival in 2023 was a huge success with **over 90 vendors** featuring natural and **locally created** products, food, educational presentations, music, fun, and over **3,800 attendees!** We are currently in the planning stages to have our 2024 event exceed the success of 2023, and would love to see your company represented at our event!

Corporate sponsorship begins at **only \$100, the \$250 level puts your LOGO on all ads and printed material, and the \$500 level gives you NAMING RIGHTS to certain areas. The attached document outlines ALL Of the Sponsor benefits.**

If you have questions or need more information, please contact Christine at John's Country Nursery 440-632-0016.

THANK YOU FOR YOUR SUPPORT!

A handwritten signature in blue ink that reads "John H. Beran".

John Beran – Owner

A handwritten signature in blue ink that reads "Christine Prinic".

Christine Prinic Manager/Bee Keeper



SPONSORSHIP LEVELS AND VENDOR FEE

PRESENTING GOLD SPONSOR	\$500.00	<ul style="list-style-type: none"> - Recognition of specific area as sponsor (i.e. “Educational Sponsor”) - Company Logo included in all event programming, ads and promotions. - Company Logo and link to your business on our website - Social Media Shout Outs - VIP booth / Table space at the festival - Thank you gift from John’s Country Nursery
SILVER SPONSOR	\$250.00	<ul style="list-style-type: none"> - Company Logo included in all event programming, ads and promotions. - Company Logo and link to your business on our website - Social Media Shout Outs - VIP booth / Table space at the festival - Thank you gift from John’s Country Nursery
BRONZE SPONSOR	\$100.00	<ul style="list-style-type: none"> - Company name and link to your business on our website - Social Media Shout Outs - Table space at the festival - Thank you gift from John’s Country Nursery
Vendor Only	\$50.00	<ul style="list-style-type: none"> - Company Name on Event Program - Company Name and link to your business on our website - Table space at the festival

GENERAL VENDOR INFORMATION

Application	<p>\$50.00 for a 12 ft x 12 ft space. Vendor spots will be filled as applications are approved. Incomplete applications will not be approved.</p>
Acceptance	<p>Acceptance is a Commitment to Show. Vendors will be notified as soon as their applications have been approved. We are looking for handcrafted work by the artisan, allowing 20% of product to be non-handcrafted. No refunds will be given less than 2 weeks prior to Festival.</p>
Set-up	<p>Setup – Friday 12:00 pm – 6:00 pm & Saturday 7:30 am – 9:30am. Vendors are responsible for their own tents/tables/chairs. Tents must be weighted down at each end to prevent blowing over in windy weather. ALL vehicles must be off festival grounds BY 9:00am, vendors MUST be set-up and ready for guests by 9:30am.</p>
General Conditions	<p>This is a Rain or Shine event! No refunds for inclement weather. John’s Country Nursery is not responsible for injuries, theft, or damages to property belonging to vendors or volunteers participating in the event.</p>



5th Annual Honey Bee Festival

September 21, 2024

5th ANNUAL HONEY BEE FESTIVAL 2024 SPONSOR/VENDOR APPLICATION

Please send check (John's Country Nursery – 15808 Old State Rd – Middlefield OH 44062)

or call us at 440.632.0016 to pay by Credit Card

Please check one:

PRESENTING GOLD SPONSOR

SILVER SPONSOR

BRONZE SPONSOR

As a Sponsor I will:

Require booth space

Not require booth space/but will supply a banner

VENDOR

VENDOR/PRESENTER

REQUIRE ELECTRICITY

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please supply the website address or social media you would like your listing linked to (on our website):

I am requesting to be a part of the 2024 Honey Bee Festival hosted by John's Country Nursery. I have read, and understand all information provided. **VENDORS – Please read and sign the additional Vendor regulation sheet.**

Signature: _____ Date: _____

Return to JohnsCountrySocial@gmail.com or visit us at www.johnscountry.net



VENDOR INFORMATION & APPLICATION

- **Vendor spaces will be limited to 80 – to assure your spot return your application WITH payment ASAP**
- Upon sign-up, if Vendors have a location preference it will be noted. While we cannot guarantee spots, we will do our best to accommodate.
- When you fill out your application, you will need to list EVERYTHING you are selling. This will help us place booths of like products distanced apart.
- **Food trailers MUST be moved onto the grounds on FRIDAY.** We will work with you on your needs to make this feasible. It is just too difficult and unsafe to get them into their designated spaces on Saturday morning.
- ALL vendors must remain open until 5pm on Festival day. We will be doing a walk through at 4:45, **anyone that has packed up early will not be invited back to the festival.**

Name: _____

Booth Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please supply the website address or social media you would like your listing linked to (on our website):

Please LIST ALL types of items you will be selling at your booth _____

If you have a preference of where you would like your booth, please let us know, we will do our best to accommodate.

I have read the rules and agree to abide by them.

Signature: _____ Date: _____